



TREVOR HYSLOP

Senior Editor | Documentary • Brand • Television

Los Angeles, CA

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Award-winning Editor with 20+ years of experience editing branded content, documentaries, episodic television, and commercial campaigns for global brands, agencies, and production companies. Skilled at shaping compelling stories from concept through final delivery, with expertise in narrative structure, pacing, music-driven editing, and post-production workflows across broadcast, streaming, digital, and social.

Trusted creative partner to directors, producers, and creative teams, with experience delivering work for lifestyle, entertainment, technology, and beauty brands.

Emmy Award – Outstanding Special

Culture Quest: Ukraine — Editor & Producer

Selected Work: Brand Films • Commercial Campaigns • Documentary Series • Broadcast Television • Social Campaigns • Sizzle Reels

Selected Clients: Apple • Live Nation • ESPN • Target • DMG • Warner Music • UMG • Beautycounter • Mary Kay • PBS • Kennedy Center • Jacob's Creek • Baylor Scott & White Health • Dickey's BBQ Pit

EXPERIENCE

SLOWBOAT PRODUCTIONS — Minneapolis, MN

Freelance Senior Editor / Consulting Producer

2021–Present

- Senior Editor and Producer on **PBS series *Culture Quest*** (3 seasons)
 - Shaped narrative structure, pacing, and tone across episodic content for broadcast distribution
 - Collaborated with producers, directors, and post teams from offline through final delivery
 - Edited sizzle reels, pitch decks, and social content to help sell shows
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COUNTER (formerly Beautycounter) — Los Angeles, CA

Staff Senior Editor / Manager, Creative Services

2018–2025

- Led editorial for integrated brand campaigns spanning broadcast, OTT, paid media, organic social, live events, and internal communications
 - Partnered closely with creative directors, producers, designers, and copywriters to shape story, pacing, and brand voice
 - Elevated creative quality while maintaining speed and consistency across high-volume deliverables
 - Designed and implemented scalable post-production workflows to support rapid campaign launches
 - Mentored editors and coordinated cross-functional post teams to meet aggressive timelines
 - Worked closely with external agency partners
 - Worked directly with C-Suite
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ROLL WITH IT PICTURES — Dallas, TX

Staff Senior Editor

2012–2018

- Edited commercials, branded films, and digital campaigns for agency/corporate clients
 - Acted as external agency partner for major brands
 - Collaborated directly with creative teams and producers from offline through finishing
 - Delivered polished work under tight agency deadlines and evolving client feedback
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SELECTED AGENCY & PRODUCTION EXPERIENCE

Freelance & Staff Senior Editor / 2006–2012

Clients & Studios: Reel FX, Evil Twin, AMS Pictures, Mary Kay Inc., Be Jane, Publicis, Ogilvy

- Edited national broadcast spots, digital campaigns, episodic series, and branded content for agencies and corporate clients
 - Edited campaigns featuring artists, founders, executives, and on-camera talent
 - Collaborated with directors to shape performance-driven and interview-led narratives
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BPG — Campbell, CA

Assistant Editor and Associate Producer

1999–2002

- Joined one of Silicon Valley's pioneering internet video companies, producing streaming media for enterprise and technology clients during the emergence of commercial web video

- Partnered with Terran Interactive to beta test early streaming workflows and compression technologies, including RealMedia, QuickTime, and Windows Media
- Produced executive interviews, technology features, and branded programming featuring Silicon Valley pioneers and industry leaders
- Contributed to ESPN programming, Bill Graham Presents concert promotions, and one of the earliest international live webcasts of Apple's Worldwide Developers Conference

CREATIVE & TECHNICAL EXPERTISE

- Senior editorial leadership for broadcast, digital, and social campaigns
- Story development, pacing, tone, and brand consistency
- Remote workflow fluency with proxy or full res media on prem or cloud: Avid + Nexus + VoIP via HP Anywhere – Premiere + LucidLink + Frame.io + VoIP via Jump Desktop
- Offline through finishing workflows (color, mix, delivery)
- Strong cross-disciplinary collaboration with creative, production, assistant editorial, design, sound, and color teams
- AI video and image generation using multi-model platforms (Runway, Adobe Firefly, Open Art

SOFTWARE

- **Adobe Creative Suite:** Premiere Pro, After Effects, Photoshop, Illustrator
- **Avid Media Composer** | Avid NEXIS
- **DaVinci Resolve** (round-trip & finishing prep)
- **Pro Tools** (mix prep & delivery)
- **Flame / Smoke** (VFX prep & conform)

EDUCATION

UCSC: B.A., Film & Digital Media, Minor: Culture Anthropology

COMMUNITY & VOLUNTEER WORK

Homeless Children's Network (SF) • Watts Community Core (LA) • Against The Grain Productions (Dallas) • Sound Health Network (NEA / Kennedy Center)