



# TREVOR HYSLOP

EDITOR | Broadcast & Digital

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I have 20+ years of experience as a lead video editor overseeing off-line and finishing at creative agencies, post houses, and within corporate creative teams.

## 2021-PRESENT | SLOWBOAT PRODUCTIONS Minneapolis-based production company

Freelance Editor/ Consulting Producer on Daytime Emmy Award winning PBS Series *Culture Quest*

## 2018-2025 | BEAUTYCOUNTER LA-based beauty brand

Staff Senior Editor/Manager: brand, campaign, and marcoms video for OTT, Organic Social, Events and Paid channels. I designed post-production pipelines between project managers, video colorists, editors, copywriters and designers.

## 2012-2018 | ROLL WITH IT PICTURES Dallas-based creative agency

Staff Senior Editor: broadcast spot & digital video for corporate clients.

## 2011-2012 | MARY KAY INC. Dallas-based beauty brand

Freelance Producer/Editor: product promotions, broadcast & digital spots for marcoms and events departments.

## 2009-2011 | AMS PICTURES Dallas-based TV production company

Freelance Editor: TV series, broadcast spot & digital video for networks and agency clients.

## 2007-2008 | REEL FX LA-based Commercial & VFX production company

Freelance Editor: broadcast spot & digital video for agency clients.

## 2007-2008 | EVIL TWIN LA-based creative agency

Freelance Editor: broadcast spot & digital video for corporate clients.

## 2006-2007 | BE JANE LA-based production company

Staff Editor: home-makeover series for MSN Originals.

## SKILLS

Multiple-seat video editing for broadcast & digital delivery. Includes transcode, ingest, proxy, AAF/XML round trip workflows between software and hardware applications.

Deep technical understanding and implementation of workflows between DI containers + proxy and mezzanine codecs, color spaces & camera formats.

Exceptional post management skills communicating with production, editorial teams, DITs, art and sound departments.

Experience using current AI models (Veo, Sora, Kling) to create pre-viz renders and end-use text/image to video generation.

## SOFTWARE PROFICIENCY

**Adobe CC Suite: Pr/Ae/Ps/Ai**

**Avid Media Composer** + Avid | NEXIS

**Black Magic DaVinci Resolve** for round-trip, final prep for color

**Autodesk Flame/Smoke** prep for VFX and conform

**Avid ProTools** prep for final mixes & stems

**OpenArt, Firefly** for AI generation

**Brandfolder** for cloud-based digital asset management

## EDUCATION

University of California, Santa Cruz | BA, Film & Digital Media