



TREVOR HYSLOP

Senior Video Editor | Agency & Brand Campaigns

Los Angeles, CA

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Portfolio: www.day18.com

PROFILE

Emmy-winning Senior Video Editor with 20+ years of experience crafting broadcast, digital, and social campaigns for creative agencies, brands, and production companies. Known for shaping story and tone, collaborating closely with creative teams, and delivering high-impact work under fast-paced agency timelines. Equally fluent in creative editorial and post-production leadership from offline through final delivery.

EXPERIENCE

SLOWBOAT PRODUCTIONS — Minneapolis, MN

Freelance Senior Editor / Consulting Producer

2021–Present

- Senior Editor and Consulting Producer on **Daytime Emmy Award–winning PBS series *Culture Quest***
- Shaped narrative structure, pacing, and tone across episodic content for broadcast distribution
- Collaborated with producers, directors, and post teams from offline through final delivery
- Balanced creative storytelling with network standards, schedules, and technical requirements

COUNTER (formerly Beautycounter) — Los Angeles, CA

Staff Senior Editor / Manager, Creative Services

2018–2025

- Led editorial across brand, campaign, and marcom video content for **OTT, paid social, organic, events, and internal channels**
- Partnered closely with creative directors, producers, designers, and copywriters to shape story, pacing, and brand voice

- Elevated creative quality while maintaining speed and consistency across high-volume deliverables
- Designed and implemented scalable post-production workflows to support rapid campaign launches
- Mentored editors and coordinated cross-functional post teams to meet aggressive timelines

ROLL WITH IT PICTURES — Dallas, TX

Staff Senior Editor

2012–2018

- Edited broadcast spots and digital video campaigns for agency and corporate clients
- Collaborated directly with creative teams and producers from offline through finishing
- Delivered polished work under tight agency deadlines and evolving client feedback

SELECTED AGENCY & PRODUCTION EXPERIENCE

Freelance & Staff Senior Editor

2006–2012

Clients & Studios: Reel FX, Evil Twin, AMS Pictures, Mary Kay Inc., Be Jane Productions

- Edited national broadcast spots, digital campaigns, episodic series, and branded content
- Supported agency creatives and producers across fast-turn commercial and long-form projects
- Delivered consistent, broadcast-ready work across multiple formats and platforms

AWARDS

- **Daytime Emmy Award — Editor / Consulting Producer**
Culture Quest (PBS)

CREATIVE & TECHNICAL EXPERTISE

- Senior editorial leadership for broadcast, digital, and social campaigns
- Story development, pacing, tone, and brand consistency
- Offline through finishing workflows (color, mix, delivery)
- Strong cross-disciplinary collaboration with creative, production, design, sound, and color teams

- AI-assisted previs and editorial workflows for concepting and production support

SOFTWARE

- **Adobe Creative Suite:** Premiere Pro, After Effects, Photoshop, Illustrator
- **Avid Media Composer** | Avid NEXIS
- **DaVinci Resolve** (round-trip & finishing prep)
- **Pro Tools** (mix prep & delivery)
- **Flame / Smoke** (VFX prep & conform)
- **AI Tools:** Runway, Firefly, OpenArt

EDUCATION

University of California, Santa Cruz

B.A., Film & Digital Media

COMMUNITY & VOLUNTEER WORK

Homeless Children's Network (SF) • Watts Community Core (LA) • Against The Grain Productions (Dallas) • Sound Health Network (NEA / Kennedy Center)