



## TREVOR HYSLOP

### Senior Video Editor | Agency & Brand Campaigns

Los Angeles, CA

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Portfolio: [www.day18.com](http://www.day18.com)

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## PROFILE

Emmy-winning Senior Video Editor with 20+ years of experience crafting broadcast, digital, and social campaigns for creative agencies, brands, and production companies. Known for shaping story and tone, collaborating closely with creative teams, and delivering high-impact work under fast-paced agency timelines. Equally fluent in creative editorial and post-production leadership from offline through final delivery.

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## EXPERIENCE

### **SLOWBOAT PRODUCTIONS** — Minneapolis, MN

*Freelance Senior Editor / Consulting Producer*

**2021–Present**

- Senior Editor and Consulting Producer on **Daytime Emmy Award–winning PBS series *Culture Quest***
- Shaped narrative structure, pacing, and tone across episodic content for broadcast distribution
- Collaborated with producers, directors, and post teams from offline through final delivery
- Balanced creative storytelling with network standards, schedules, and technical requirements

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### **COUNTER (formerly Beautycounter)** — Los Angeles, CA

*Staff Senior Editor / Manager, Creative Services*

**2018–2025**

- Led editorial across brand, campaign, and marcom video content for **OTT, paid social, organic, events, and internal channels**
- Partnered closely with creative directors, producers, designers, and copywriters to shape story, pacing, and brand voice

- Elevated creative quality while maintaining speed and consistency across high-volume deliverables
  - Designed and implemented scalable post-production workflows to support rapid campaign launches
  - Mentored editors and coordinated cross-functional post teams to meet aggressive timelines
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## **ROLL WITH IT PICTURES — Dallas, TX**

*Staff Senior Editor*

**2012–2018**

- Edited broadcast spots and digital video campaigns for agency and corporate clients
  - Collaborated directly with creative teams and producers from offline through finishing
  - Delivered polished work under tight agency deadlines and evolving client feedback
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## **SELECTED AGENCY & PRODUCTION EXPERIENCE**

*Freelance & Staff Senior Editor*

**2006–2012**

**Clients & Studios:** Reel FX, Evil Twin, AMS Pictures, Mary Kay Inc., Be Jane Productions

- Edited national broadcast spots, digital campaigns, episodic series, and branded content
  - Supported agency creatives and producers across fast-turn commercial and long-form projects
  - Delivered consistent, broadcast-ready work across multiple formats and platforms
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## **AWARDS**

- **Daytime Emmy Award — Editor / Consulting Producer**  
*Culture Quest* (PBS)
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## **CREATIVE & TECHNICAL EXPERTISE**

- Senior editorial leadership for broadcast, digital, and social campaigns
- Story development, pacing, tone, and brand consistency
- Offline through finishing workflows (color, mix, delivery)
- Strong cross-disciplinary collaboration with creative, production, design, sound, and color teams

- AI-assisted previs and editorial workflows for concepting and production support

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## SOFTWARE

- **Adobe Creative Suite:** Premiere Pro, After Effects, Photoshop, Illustrator
- **Avid Media Composer** | Avid NEXIS
- **DaVinci Resolve** (round-trip & finishing prep)
- **Pro Tools** (mix prep & delivery)
- **Flame / Smoke** (VFX prep & conform)
- **AI Tools:** Runway, Firefly, OpenArt

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## EDUCATION

**University of California, Santa Cruz**  
B.A., Film & Digital Media

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## COMMUNITY & VOLUNTEER WORK

Homeless Children's Network (SF) • Watts Community Core (LA) • Against The Grain Productions (Dallas) • Sound Health Network (NEA / Kennedy Center)